

## KRUM LIBRARY ADVISORY BOARD MEETING NOTES

April 19, 2016

Meeting Started: 7:06 Meeting Ended: 8:10

### Members:

#### Present:

Kelly Ring – Chair

Bonnie Barthold

Charlotte Guest

Pamela Gregory

Joy Wear

Donna Pierce- Librarian

#### Absent:

Donna O'Dania – Vice Chair

Adrienne Pohrte

### Visitors: Dusty Schneider

1. Pam Gregory made a motion the minutes from the March meeting be approved and Charlotte Guest seconded.
2. Friends of the Library (Library Director Donna Pierce spoke for the Friends)
  - A. Current balance is \$2079.77
  - B. The Friends of the Library will be partnering with the board to fundraise. Their non-profit status will be beneficial to the board as they seek donations for the new building.
3. Update from Library Director
  - A. Monthly Statistics
    - 980 patrons visited the library in March, with a daily average count of 52. 1,920 items were circulated and 194 individual computer sessions were logged.
  - B. Poetry and Jazz Month
    - April is Poetry and Jazz month. Poems have been placed in the new vending machine, which can be purchased for a donation of a quarter. Forty tokens have been purchased during the beginning of the month of April.
  - C. Summer Reading Program
    - Director Pierce shared the proposed SRP reading logs for children, teens, and adults.
    - Ideas were discussed concerning most effective marketing for the SRP, including a potential banner and fliers disseminated through the schools.
4. Update on new library building
  - Due to proximity to an overhead power line that services the middle school, the building will need to be moved 15 feet to the east. Mr. Morton is currently receiving (hopefully final) quotes and will be able to begin construction soon.
  - Total costs are looking to be over budget by a small amount so some specific items, such as light fixtures, may need to be changed.
5. Discuss Fundraising for new library building
  - Mr. Dusty Schneider shared fundraising strategies with the board, including the use of pledge cards, contacting local merchants, and sending letters to previous donors.
  - Director Pierce set the fundraising goal at \$100,000.
  - Director Pierce shared the pitch book that has been created to show potential donors the furnishings that have been selected for the new facility. The suggestion was made to also create a pamphlet with similar information for smaller scale donors.