

KRUM LIBRARY ADVISORY BOARD MEETING NOTES

January 15, 2019

Meeting Started: 7:01 Meeting Ended: 8:10

Members:

Present:

Charlotte Guest – Vice Chair
Donna O’Dania
Kelly Ring
Adrienne Pohrte
Joy Wear

Donna Pierce- Librarian

Absent:

Pamela Gregory – Chair

Austin Peterson

Visitors: none

1. Kelly Ring made a motion the minutes from the October meeting be approved, and Adrienne Pohrte seconded the motion. All in favor.
2. Recap from Friends of the Library
 - Finances: Starting balance: \$4053.07; Ending balance: \$4046.16
 - Haunted Library had a profit of \$168.18.
 - Teen Time has had a FY profit of \$150.79.
 - Total Profit and Loss for FY 2018/2019 so far is \$-57.81. FY runs May – April.
 - FOL will be sponsoring a Valentines’ Day Basket raffle in February.
3. Update from Library Director (Donna Pierce)
 - A. Monthly Statistics
 - Total number of library visits for the month of December was 1028, with an average daily library visitor total of 51. There were 13 programs held, with a total program attendance of 148. Total circulation for the month of December was 1719 items. There were 21 new library cards issued this month.
 - The e-books are not being utilized so Director Pierce is considering not renewing the subscription when it ends.
 - B. Update on Fall Programming
 - Ongoing weekly programs included Children’s Hour, After School Teen Time, and Lego Tuesdays.
 - Monthly programs included three separate Book Clubs (one adult and two children), Homeschool Meet-up and Reading with Rover.
 - Additional programs included Paint at the Library, Medicare Q & A, Public Servant Appreciation Day, Harry Potter Yule Ball, the Haunted Library, and Writer’s Workshop.
 - Total program attendance for October was 246, for November was 295, and for December was 132 for a fall programming total attendance of 723.
 - C. Upcoming Winter Programming
 - The folk music group Hungrytown will be sharing a free concert to at KPL on Tuesday, January 17 at 6:30 PM.
 - There will be an American Red Cross blood drive on Saturday, January 19 from 10:00 AM – 4:00 PM.

- Fresh Start to a Healthier You nutrition classes will be held February 5, 19, and 26 at 6:30 PM. This is sponsored by the Agrilife Extension Service and was held at KPL a few years ago.
- Dungeons and Dragons (D & D) group has had the first meeting and had enough attendance to start a second group. They will meet the second Wednesday and the fourth Thursday of the month.

D. Summer Reading Program 2019

- Drop-in craft will probably still be on Thursdays.
 - Fridays will still be Teen Time and might consider Tinker-Crate or something similar to provide tech opportunities at a lower cost.
 - Storytime will be on Tuesdays, with a possibility of an afternoon program as well for the older kids.
 - Programs already scheduled: Polkas and Magic are Out of this World, ARoo4U!, Science Tellers, Juggler David Slick, Mark Shelton Drum Circle.
4. Discuss assignments/call to action from past meetings: Ideas, thoughts, and input from citizens' about what they would like to see in the next few years for possible inclusion in the next long range plan.
 5. Discuss how to find and target underserved populations.
 6. Discuss goals and objectives that fit both our mission/vision statements and what we should strive for in the next five years for a "jumping off point" for the new long range plan.

(The last three agenda items were discussed together.)

- The priorities were read through and discussed.
- The potential changes to KISD school structure (changing from three limited grade elementary schools to a daycare-pre-k school and two zoned K-5 schools) was discussed as to how it could affect the library.
- We need to find ways to continue marketing to the community in light of losing the local newspaper. Facebook is becoming a more common tool for communicating community events but this alienates those not on social media.
- Discussed the possibility of leasing future technology purchases in order to keep both patron and staff computers more up-to-date.